



## Composting Event

### P&G Sustainability and Greater Cincinnati Composting

Larry Bridge (Procter & Gamble)

Cindy Hill (Jones Lang LaSalle)

January 27, 2012



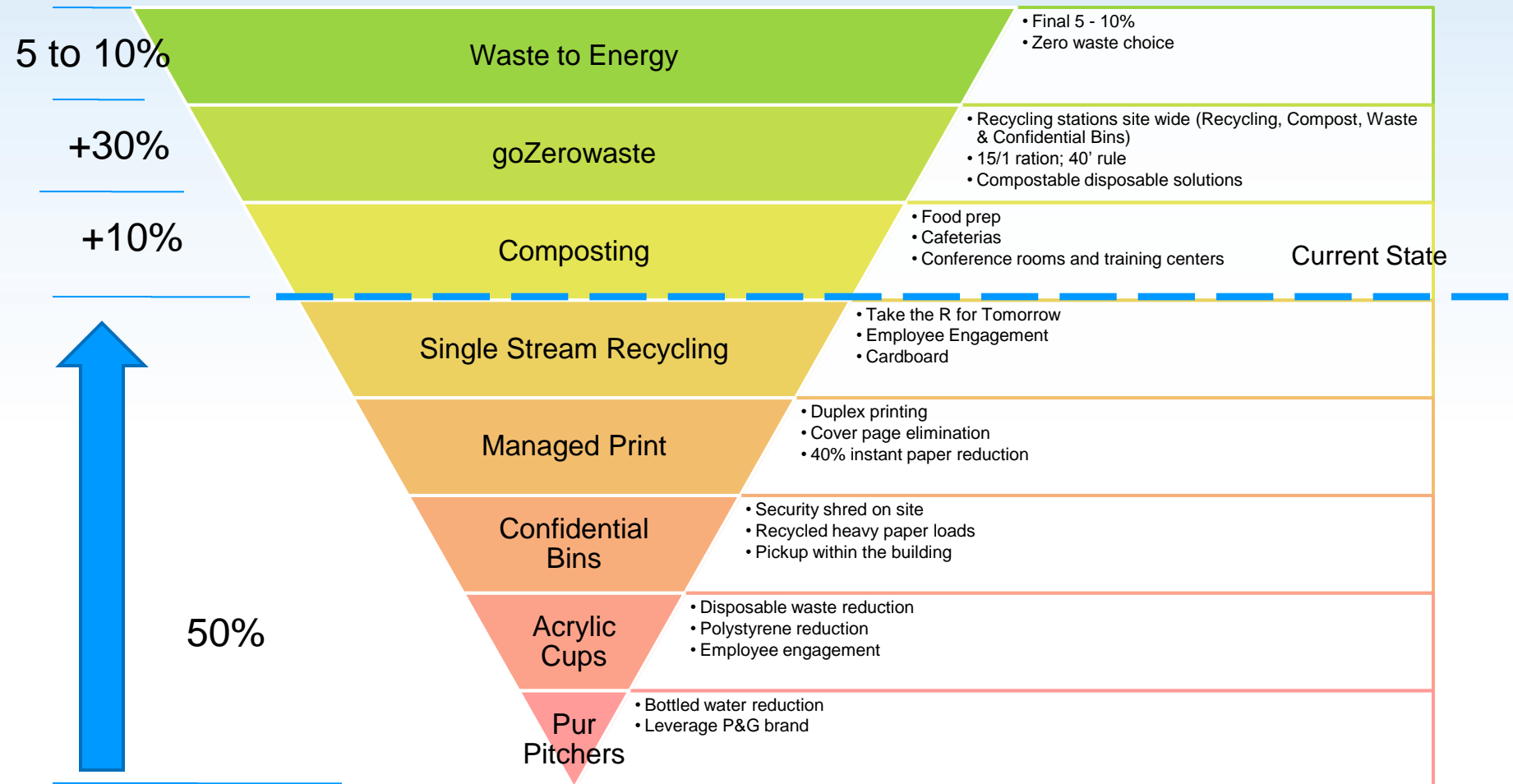
FOR IMMEDIATE  
RELEASE

# Zero Waste

**P&G ANNOUNCES ITS FIRST  
NORTH AMERICAN  
MANUFACTURING PLANT TO  
ACHIEVE ZERO WASTE TO  
LANDFILL.**

CINCINNATI, Dec. 6, 2010 -- The Procter & Gamble Company (NYSE: PG) today announced that its Auburn, Maine site became the first P&G manufacturing plant in North America to achieve zero waste to landfill. The Maine facility joins 6% of P&G global manufacturing sites having reached zero waste to landfill, putting the company on a path to delivering its long-term environmental vision

# P&G Corporate Sites Waste Plans (beneficial reuse)



# P&G Greater Cincinnati Deployment

- Completed composting pilot at P&G's Mason Business Center in 2011
  - Dining prep & cafeteria
  - Future Organics and Marvin's Gardens
  - 2,100 person site
- Deploying to remaining five Cincinnati Corporate locations in JFM of 2012
  - Contracted with Rumpke ☺ for pickup
  - Two phase deployment
    - Back of house/food prep for first month
    - Cafeteria in second month
    - Approximately 12,000 person employee base
- Evaluating deployment throughout the workplace (offices, meetings rooms....) JAS of 2012 as part of goZeroWaste Initiative



***Cintas***  
***Fifth Third Bank***  
***Luxottica***  
***Macys***  
***Melink Corp***  
***Mitsubishi Electric Automotive America***  
***P&G***



# Composting Toolkit Intent

- Make a Toolkit available for Cincinnati area employers to implement a composting program related to a cafeteria operation or break area
- Create initial market demand through GCGBC members
- Make it cost effective, easy and feasible for employers to start a program
- Publish and promote the guidelines

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**GCGBC**  
GREEN CAMPUS GREEN BUSINESS COUNCIL



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